

# SELFRIDGES TOP TOYS FOR CHRISTMAS 2020

Selfridges predictions for this year's best-selling toys include a range of classic, creative and sustainable gifts that are sure to delight and keep little ones engrossed this Christmas as well as entertained and inspired long after the festive holidays.



## THE UPDATED CLASSIC

The latest version of the iconic playset includes lighting, music and a working lift. This is a toy that will create hours of fun can be passed between generations.

**Barbie's Dream House, £290**

## NOT JUST FOR CHRISTMAS!

With videos of children overcome with joy as they receive a puppy at Christmas going viral, the team at Present Pets have created a line of animatronic puppies and kittens that unbox themselves! Each pet has over 100 sounds and reactions.

**Present Pets, £55.**



## FOR THE BUDDING VLOGGER

The Vtech KidiZoom Studio comes with a camera and green screen back drop so you can capture fun videos with friends and family and edit to add fun backgrounds, special effects and sounds.

**Vtech KidiZoom Studio, £60**



**For further information and images please contact:**

Clare Maddox  
Lifestyle & Experience PR Manager  
T +44 (0) 7718695152  
Clare.Maddox@selfridges.co.uk

Press Office: [press.office@selfridges.co.uk](mailto:press.office@selfridges.co.uk) / 0203 092 0557

**SELFRIDGES & CO**

## LEGO GOES 4D WITH SUPER MARIO

Builders big and small can create a course for Mario who gives instant expressive responses via the LCD screen and speaker. By downloading the free Lego Super Mario app, players can earn virtual coins as they move across the course and collect mystery items from the '?' blocks. Once the first mission is completed, rearrange the bricks to create new levels!

### Adventures with Mario Starter Set, £50



## LEGO LAMBOURGHINI

The Lego® Technic™ Lamborghini Sián FKP 37 set comprises of 3,696 pieces to create this gloriously detailed replica. Open the legendary scissor doors, work the 8-speed working gearbox and get that V-12 piston engine going. The set is immersive and very much for supercars fans.

### Lamborghini Sián FKP 37, £290



## YOUR NEW FAVOURITE GIRLBAND

New from the creators of LOL Dolls is LOL Remix, a collection of four dolls each with a different identity inspired by pop icons. Each doll comes with a second outfit and the innovative packaging turns into a vinyl player when you place the pink record on the turntable and wind up the music box mechanism.

### LOL Doll Remix, £40.



## A TALKING FLAMINGO!

Feed Sherbet the Flamingo his favourite magic food and watch his neck wiggle and wobble as he gobbles it down. Then, quickly place him on the toilet when he starts singing his catchy "Uh Oh, Gotta Go!" song. Sherbet will also repeat what you say, just record and listen as he repeats your funny phrases.

### Little Live Pets 'Gotta Go' Flamingo £33



For further information and images please contact:

Clare Maddox  
Lifestyle & Experience PR Manager  
T +44 (0) 7718695152  
Clare.Maddox@selfridges.co.uk

Press Office: [press.office@selfridges.co.uk](mailto:press.office@selfridges.co.uk) / 0203 092 0557

**SELFRIDGES & CO**



## A DINOSAUR ADVENTURE

New from the Paw Patrol is the Paw Dino Patroller. Saving the day is more adventurous than ever with the Dino Patroller; the first-ever motorised PAW Patrol team vehicle! Featuring room for all six pup heroes, oversized wheels, a projectile launcher and an exclusive T-Rex dinosaur action figure.

**Paw Patrol Dino Patroller, £65.**



## COMPETE IN BATTLE HUNTERS

With two electronic vehicles and two remotes, drive around the house seeking your opponent and then fire the laser cannon at their vehicle with three hits to win!

**Laser Battle Hunters interactive toy set, £60.**



## PEPPA PIG GOES SHOPPING

Peppa's Shopping Centre features six different areas across two floors (including a pizza counter and bakery) with a working lift to go between them. Operate the till and make customer announcements with working microphone.

**Peppa's Shopping Centre, £40.**



## ECO-FRIENDLY PLUSHIES

From the creators of the softest plush friends ever, Keel Toys launches a new sustainable range of classic Christmas characters made from 100% recycled plastic.

**Keel Toys Gingerbread Man and Puppy, £10-13.**



## MY FIRST BIKE

Banwood aims to reduce cuts and scrapes that come with learning to ride a bike with its First Go! Balance bike. The durable safety push bike is perfect for toddlers, teaching balance and movement in preparation for the switch to a pedal bike.

**First GO! Balance toddler push bike, £139.**



**For further information and images please contact:**

Clare Maddox  
Lifestyle & Experience PR Manager  
T +44 (0) 7718695152  
Clare.Maddox@selfridges.co.uk

Press Office: [press.office@selfridges.co.uk](mailto:press.office@selfridges.co.uk) / 0203 092 0557

**SELFRIDGES & CO**