

# MAKE MOTHER'S DAY SPECIAL WITH SELFRIDGES' EXPERIENCE BOXES



**[23 February 2021] Selfridges introduces At Home with Selfridges Experience Boxes for Mother's Day.**

It's been a year like no other with many of us not being able to see our mum as often as we'd like, which means all the more reason to show her you care this Mother's Day. Selfridges is launching At Home with Selfridges Experience boxes, the perfect way to spoil her, whether you're far away or can enjoy something special together.

Treat her to a Selfridges experience at home with two options to choose from. **The Breakfast Box** is filled with everything to make mum's morning special including Organic Jersey Milk, Selfridges Classic Smoked Salmon, bagels, coffee, orange juice and freshly baked cookies from Blondie's Kitchen.

For customers who want to pull out all the stops, **The Ultimate Mother's Day Treat Box** includes an indulgent three-course meal for two people, created and prepped by Selfridges' in-house chefs, a bottle of Selfridges champagne, custom made candles, menus and personalised name cards. The meal includes burrata and marinated tomatoes with seasoned sourdough crumbs to start, a choice of either a meat or vegetarian main, and the pièce de résistance, an elegant raspberry and rose macaroon.

**Both boxes are available nationwide with delivery included. Pre-order is available from 23<sup>rd</sup> February. All orders must be placed by Sunday 7 March. All orders will be delivered to the chosen address on Saturday 13 March.**

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**For further information and images please contact:**

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**SELFRIDGES & CO**

## At Home with Selfridges – Mother’s Day Breakfast Box

- Five Organic Plain Bagels
- Selfridges Selection British Salted Butter
- Selfridges Selection Classic Smoke Salmon
- Cream Cheese
- Organic Jersey Milk
- Orange Juice
- Selfridges Selection Columbian Bella Vista Coffee
- Sour Cherry Granola
- Redcurrant And Rhubarb Skyr Yoghurt
- Assorted box of 6 Blondie’s Kitchen Cookies, tied with a Mother’s Day ribbon
- A printed menu for the table and a Mother’s Day poem.

£65, available on [Selfridges.com](https://www.selfridges.com).

## At Home with Selfridges – The Ultimate Mother’s Day Treat box

Three-course meal for two:

- Starter: Burrata, marinated tomatoes and seasoned sourdough crumbs
- Main: a choice of either Creedy Carver Chicken, Jerusalem Artichoke, Serrano Ham, Wild Garlic Potatoes OR Strozzapreti a La Norma, Aubergine, Pomodoro, Ricotta Salata (v)
- Dessert: Raspberry and Rose Macaroon
- Bottle of Selfridges Champagne
- Mother’s Day card
- Bespoke ‘Happy Mother’s Day’ dinner candles by Hannah Evelyn
- Personalised name cards
- Booklet with instructions for food prep

£165, available on [Selfridges.com](https://www.selfridges.com)



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