

HALF TERM FUN AT SELFRIDGES TOY DEPARTMENT



24th May 2021 - This May half term, Selfridges has curated an extraordinary line up of activities for children and families to enjoy, with exciting events taking place daily in the Toy Department and a one off special appearance from star of the moment Peter Rabbit.

Half term activities include (Monday 31st May – Sunday 6th June):

- **Meet Peter Rabbit**

Watch Peter Rabbit on the big screen and then meet the star in the person! Selfridges will continue to screen the long-awaited sequel Peter Rabbit 2: The Runway, at its in store cinema, located on the lower-ground floor. Following a special screening on the 1st of June, fans can head to the Toy Department to meet Peter Rabbit himself. Tickets for all screenings can be booked [here](#).

- **FAO Schwarz Soldier sing-a-long performance**

See the FAO Schwarz Toy Soldiers come to life at their musical performance everyday at 3pm.

- Remember the iconic scene from the movie Big? Get musical and have a go on FAO Schwarz's giant walk-on piano in the toy department. Piano lessons run everyday 2-5pm, book a complimentary experience [here](#).

- **Braid Bar and Nail Art**

Get creative and learn nail art from the pros or head to the new pop up from The Braid Bar for fun braided hairstyles and plaits.

- **Magic Trick Demos**

Learn some magic from the talented Marvin's Magic team who will be demoing tricks throughout half term.

- **Lego Exclusives**

Be the first to see Lego's new 2020 Ford Bronco R and 2019 GT 'Gulf Heritage' Edition car which launches exclusively at Selfridges, June 1st

Notes to Editors

Selfridges Toy Department on 4
London, 400 Oxford St, London W1A 1AB

Monday – Saturday: 10am – 9pm
Sunday: 11am – 6pm

Health & Safety:

- Customers waiting outside will be asked to maintain social distancing of 2 metres, as will customers and staff inside
- Hand sanitiser stations throughout the space and increased cleaning throughout the day, with deep cleaning each evening
- Protective screens at till points
- Customers will be encouraged to use contactless with mobile device payments, and an increased transaction limit of £45

For further information and images please contact:

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