

# SELFRIDGES TOP TOYS FOR CHRISTMAS

As the Christmas countdown begins, Selfridges releases its prediction of best-selling toys, sure to delight and ignite imaginations of kids big and small this Christmas. These gifts will keep them inspired over the Christmas period and entertained long after the festive holidays.

EXCLUSIVE TO SELFRIDGES



## JELLYCAT'S BESTSELLING COFFEE-TO-GO BAG TURNS PINK

The original version of the Coffee-To-Go Bag is a TikTok star and bestseller. New and exclusive to Selfridges is a pink version; this season's must have plush accessory. This cuddly creation is complete with waggly legs, a chunky cord holder and a friendly smile. With a cross-body strap and a zip-top lid, the coffee-to-go bag is fully equipped for those daytime essentials. Also available as a charm (£23).

[£28, Selfridges.com](#)

## THE RETURN OF THE TAMAGOTCHI, EVERYONE'S FAVOURITE VIRTUAL PET

Making its comeback this year is every child's favourite digital pet from 1997 - the Tamagotchi. Back with the same programming, but with a selection of new, fun shells, the Tamagotchi can keep children amused for hours, as they feed, nurture and play with their new virtual pal.

[£20, Selfridges.com](#)



## TWISTER - WITH A TWIST!

For a twist on the traditional game of Twister, this app-enabled Twister game moves the party onto a player's smart device. The fun party game includes eight colourful Twister Air bands and a device stand that works for any smartphone or tablet. Simply download the app, set a smartphone in the Twister stand provided and as the music plays, players move their bodies to match their bands to the coloured spots on screen for guaranteed hours of giggles & entertainment.

[£25, Selfridges.com](#)



## ENTER THE WORLD OF MARVEL, LEGO STYLE!

Complete with 794 pieces, the LEGO Marvel Final Battle playset is perfect for any Avengers fan. Set amid the ruins of the Avengers' compound, this LEGO set includes 5 minifigures, a Thanos big figure and The Wasp microfigure within a detailed battleground - perfect for both play and shelf decoration once built.

[£95, Selfridges.com](#)

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PROJECT EARTH



## GET CREATIVE WITH LE TOY VAN

The Le Toy Van Activity Table will ignite the imaginations and creativity of little ones for hours. Handcrafted by skilled toy makers in the UK, using more sustainable materials, the brand has the motto of "childhood should be enjoyed to the full" at the forefront and core of all its creations.

[£85, Selfridges.com](#)

**SELFRIDGES & CO**



### WELCOME TO A NEW GENERATION OF FURBY

There's no mistaking those big round eyes, yellow beak, and colourful fur for anything other than the curious little creature that is Furby. The mysterious and loveable '90s toy phenomenon is back with a new generation of gibberish-speaking friends with new dance moves, songs, jokes and a long list of adorable reactions to entertain little ones for hours.

[£75, Selfridges.com](https://www.selfridges.com)

### EXPERIENCE LIFE BEHIND THE DJ BOOTH WITH FAO SCHWARZ

Exclusive to Selfridges, the FAO Schwarz DJ mixer music floor mat will give budding musicians a flavour of life behind the booth. Equipped with six music tracks from varied genres, extra sound effects and percussion pads, youngsters can mix tracks and create new music to dance to.

[£60, Selfridges.com](https://www.selfridges.com)

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### IMMERSE IN RETRO GAMING WITH ARCADE 1UP

This Autumn, Selfridges welcomes retro gaming brand Arcade 1UP to take residency in The Toy Shop at Selfridges London. The space will be home a series of retro gaming consoles, including The Fast & Furious, Pac-Man and Street Fighter, two of which are exclusive to Selfridges. Choose from full gaming consoles, stools and countercaedes.

£200 - £600, coming soon to store and [Selfridges.com](https://www.selfridges.com)

### COSY COMPANIONS FROM SQUISHMALLOWS

Available exclusively at Selfridges, this squishy hippocampus from Squishmallows is made from super-soft marshmallow-like filling, designed to be loved, hugged and squeezed! This snuggliest of companions will make the cosiest edition to a child's bedroom.

£25, coming soon

### EXCLUSIVE TO SELFRIDGES



### READY, SET, GO WITH KIDS CONCEPT EARTH-CONSCIOUS TOYS

Complete with three wooden cars and a cleverly structured three-tier car track, the Nature Wooden Car Track will ensure for smooth sliding racing fun, whilst promoting children's hand-eye coordination, thinking skills and attention span. In addition to the planet friendly toys that Kids Concept has to offer, enter the Cotton Pavilion Tent to home all the treasures in a child's bedroom.

[£33, Selfridges.com](https://www.selfridges.com) and [£200, Selfridges.com](https://www.selfridges.com)

